

## Chair's Preface

It is my pleasure to introduce the 2010/11 Annual Review for the Asian Resource Centre of Croydon (ARCC). This, my first year as Chair of the board of Directors, has seen unprecedented challenges for all of us, and ARCC has not been immune from the need to face and overcome those challenges. It is unlikely that this coming year will be any easier and we shall strive to succeed as a charity and as a sector. We face increasing demand for our services at a time of increasingly diminishing funding from Croydon Council.

I believe that ARCC as a registered charity is well placed to continue to play a significant role as part of the voluntary, community and faith sector in Croydon. ARCC has served the Asian Community for over 10 years during which time it has sought, like many organisations, to remain relevant through innovation and evolving the services we offer to the needy.

I am delighted to be able to state that ARCC is supported by a strong board of Directors made up of committed volunteers whose skills, experience and dedication to our mission have served our charity well. The diverse nature of the Asian Community with various languages and traditions are represented in the board of directors of ARCC and I feel, we will work more closely with the Community with better understanding, to take the institution to greater heights.

I am also immensely proud of all of our staff and volunteers who provide first class services and support, whether they may have recently joined us or have been with ARCC for some time. Their imagination, creativity, resilience and continuing dedication serve as an excellent example of what makes ARCC a keystone in any Big Society.

**Somasundaram Kanagasundaram**  
Chair

## Vision, Mission & Aims

### Vision

Our vision is to be a hub for information, advice and support on the key issues affecting the Asian communities in the area and be widely recognised and valued as an asset to Croydon.

### Mission

We will work to inspire enterprise, employment and civic engagement within the Asian communities in Croydon. We will help Asian businesses, community organisations and individuals play a positive role in creating a prosperous and harmonious Borough.

### Aims

Highlight and address the needs of the Asian communities in Croydon regardless of religious, linguistic or cultural difference.

Work closely with strategic bodies and service providers to ensure the needs of the Asian Communities (in particular of south Asian origin - Bangladesh, India, Pakistan and Sri Lanka) are known and met.

Assist our members in the process of building their knowledge, skill and capacity and thereby become more beneficial to, and effective in, the communities they live, work and serve.



## Manager's Report

Over the last year what has become clearer is the need for the Boroughs sectors to work more closely, smartly, efficiently and innovatively together. In essence this is what ARCC stands for, enriching and enabling Croydon's voluntary sector play its maximum role to support and involve Croydon's Citizens. The coming year will present many challenges including more demand for services whilst opportunities for funds decrease. It is vital we all raise our profile and keep a close eye on the localism agenda. ARCC is committed to making certain that the needs and concerns of the Asian Third sector are kept high on the local authority agenda and doing this requires your support. Whilst we recognise the need for closer working relationships with other agencies we must secure the demands for services that meet the very specific cultural needs of the Asian Communities in the Borough. It is essential that external agencies acknowledge that whilst we recognise they have a vital part to play in our agenda ARCC has a clear understanding of the many complex barriers to inclusion and empowerment faced by Asian Third sector agencies and it is our intention to continue to provide them with the best possible holistic support rather than the standard "one size fits all" approach used by others.

As providers we need to look in detail at forming cross-sector partnerships which may offer the Asian Third sector in Croydon some opportunity of being commissioned. Like most Third Sector agencies we are going to have to look in detail at what services we may need to charge for and what opportunities exist for increasing the number of Volunteers. ARCC provides a high quality service which meets the growing needs of agencies in the Borough and one of our priorities is to seek out new leaders in the community who can provide the Asian third sector with new energy and vision who can support the charity over the coming years.

It is not mergers and takeovers that are going to provide the Croydon Third sector with the services they need in the long run, rather it is going to be a meaningful transparent partnerships that puts the needs of the people we serve as paramount.

**Joseph Jeffers**  
**Capacity Building Manager**

## Achievements 2010/11

Supplied high quality information and advice.

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Provided OCN (Open College Network) accredited training courses to individuals and groups.

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Registration as a OCN (Open College Network) Centre.

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Provided a range of work placement opportunities including participation as part of the Future Jobs Scheme.

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Provided volunteer placements and opportunities for individuals to gain new skills and increase their chances of finding employment.

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Developed and supported a range of groups.

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Represented the Asian voluntary sector at a range of forums.

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Delivered Health Champions to 51 individuals and groups.

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Delivered Leadership Training to 45 people from a wide range of communities

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Developed our ICT training suite for benefit of the community and became a UK Online registered centre.

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Launched our new revised website: [www.arccld.com](http://www.arccld.com)

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Successful review of Investors in people accreditation and centre recognition

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Increased partnership working with CNCA, BME Forum, CVA and a range of statutory bodies.

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Organised a Faith Conference entitled "Inspiring Leadership in Croydon".

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All staff undertook external training as part of their professional development.

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Successfully completed 10 organisational Health Checks.

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Supported groups to fundraise externally of around £75,000 from a range of trusts and foundations.

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Continued working in partnership with Aashna House & Croydon Councils Social Services Department in providing FREE Respite Care.

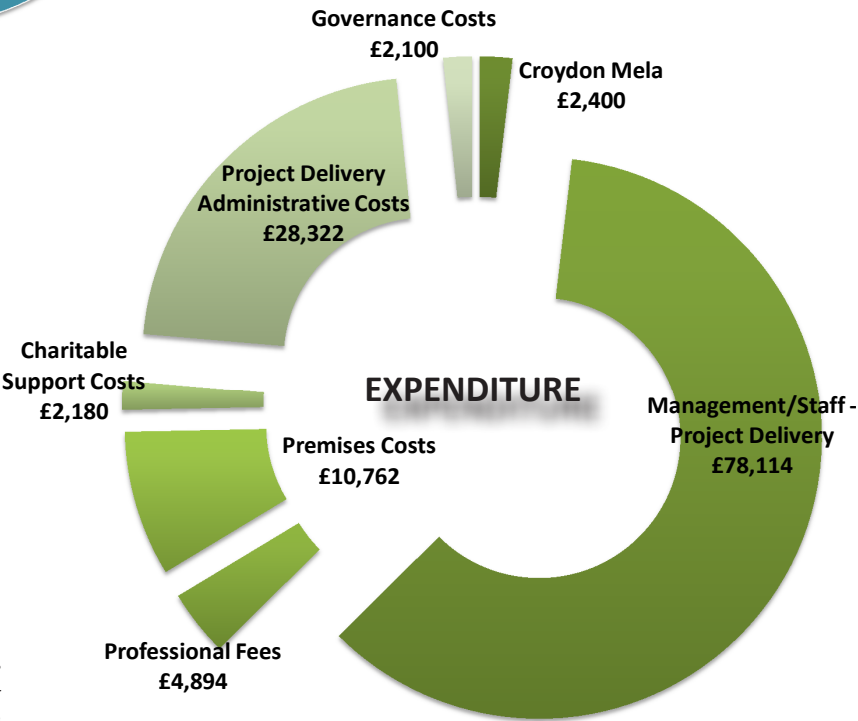
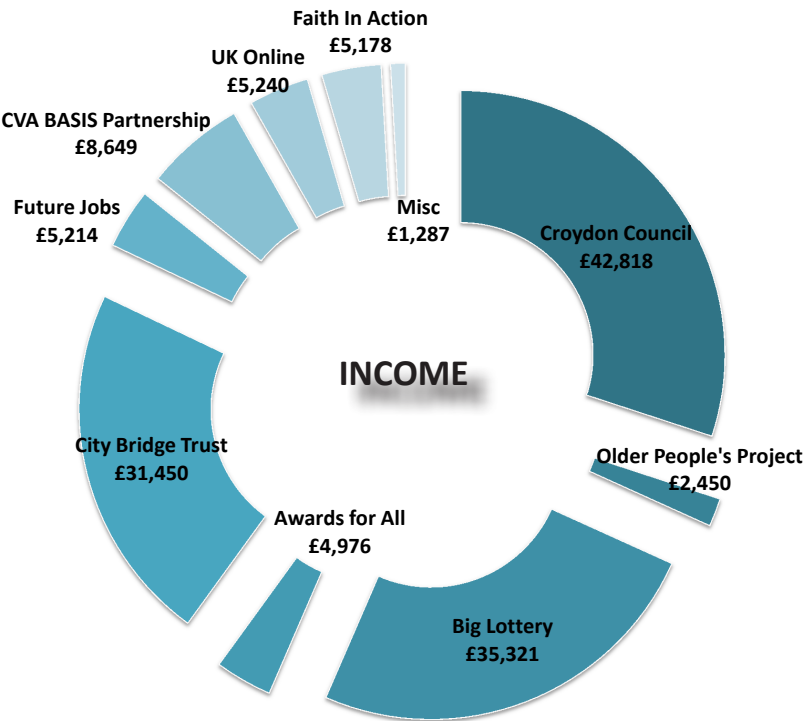
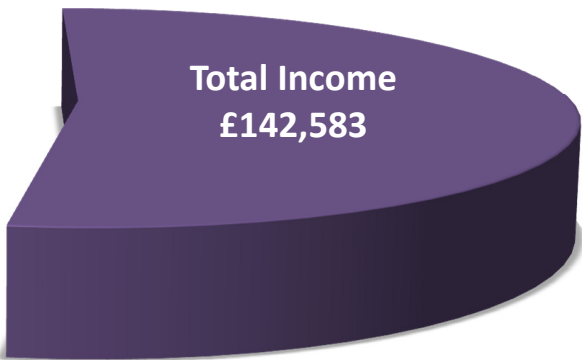
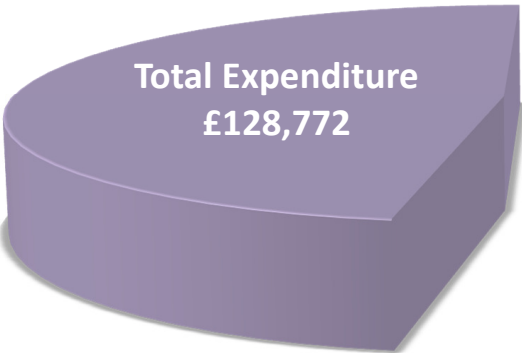
.....  
Worked in partnership with CNCA (Croydon Neighbourhood Care Association) in providing CRB checks.

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Participated in the last and final Croydon Mela by hosting and managing the ARCC Classical Stage.

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Worked in partnership with Croydon PCT in delivering a range of health related seminars in mother tongue.

# Financial Statement

Year ending 31st March 2011



Please note this is a summarised version of the Annual Accounts. A full set of accounts is available on request via email, please email your request to:- [info@arccltd.com](mailto:info@arccltd.com)

## Secretary's Outlook

The ability to govern a charity which has the vision to be flexible is a vital component of a sustainable organisation. This year has seen considerable change within the environment in which the voluntary and community sector in Croydon and beyond operates. The end result is ARCC has had to look long and hard at what services could be reduced as well as how existing services will be sustained.

The impact of the cuts has also meant that funding is more competitive and many funders are either changing their priorities or reducing the levels of grants made.

Over the last year ARCC has continued to work in partnership with CVA and Croydon BME Forum as well as looking to find new agencies with whom we may share skills and experience that will support a vibrant voluntary sector in Croydon.

In my first year as Secretary of ARCC I have learnt a great deal about the competing demands of the community and the need for ARCC to continue to work in a transparent way is going to be essential over the next twelve months and beyond.

ARCC is particularly proud of it's Leadership Project funded by the City Bridge Trust which has seen the creation of a host of new leaders and potential leaders. Our Health Project funded by the Lottery and a small donation from the PCT has seen us increase our work in raising the many health inequalities that impact on the Asian Communities in Croydon.

Lastly we were saddened by the recent riots which had a significant impact on Croydon, but proud to see agencies and individuals alike committed to rebuilding a stronger Borough which believes working together to be our only option and way forward.

**Dilly Surelia**  
**Secretary**

## ARCC Board of Directors & Staff

Somasundaram Kanagasundaram	Chair
Vidyadharan Chandrababu	Vice-Chair
Dilshad (Dilly) Surelia	Secretary
Shanavas Rahim	Treasurer
Ghazala Mirza	Director
Malti Patel	Director
Mashhood Ahmed	Director
Ragnath Singh Kooner	Director
Raghu Shetty	Director
Eawor Ali	Director
Alfred Tennyson	Director
Joseph Jeffers	Capacity Building Manager
Mamun Khan	Capacity Building Officer
Nicky Torode	Capacity Building Officer
Supriya More	Outreach Project Co-ordinator

## ARCC Corporate Members: -

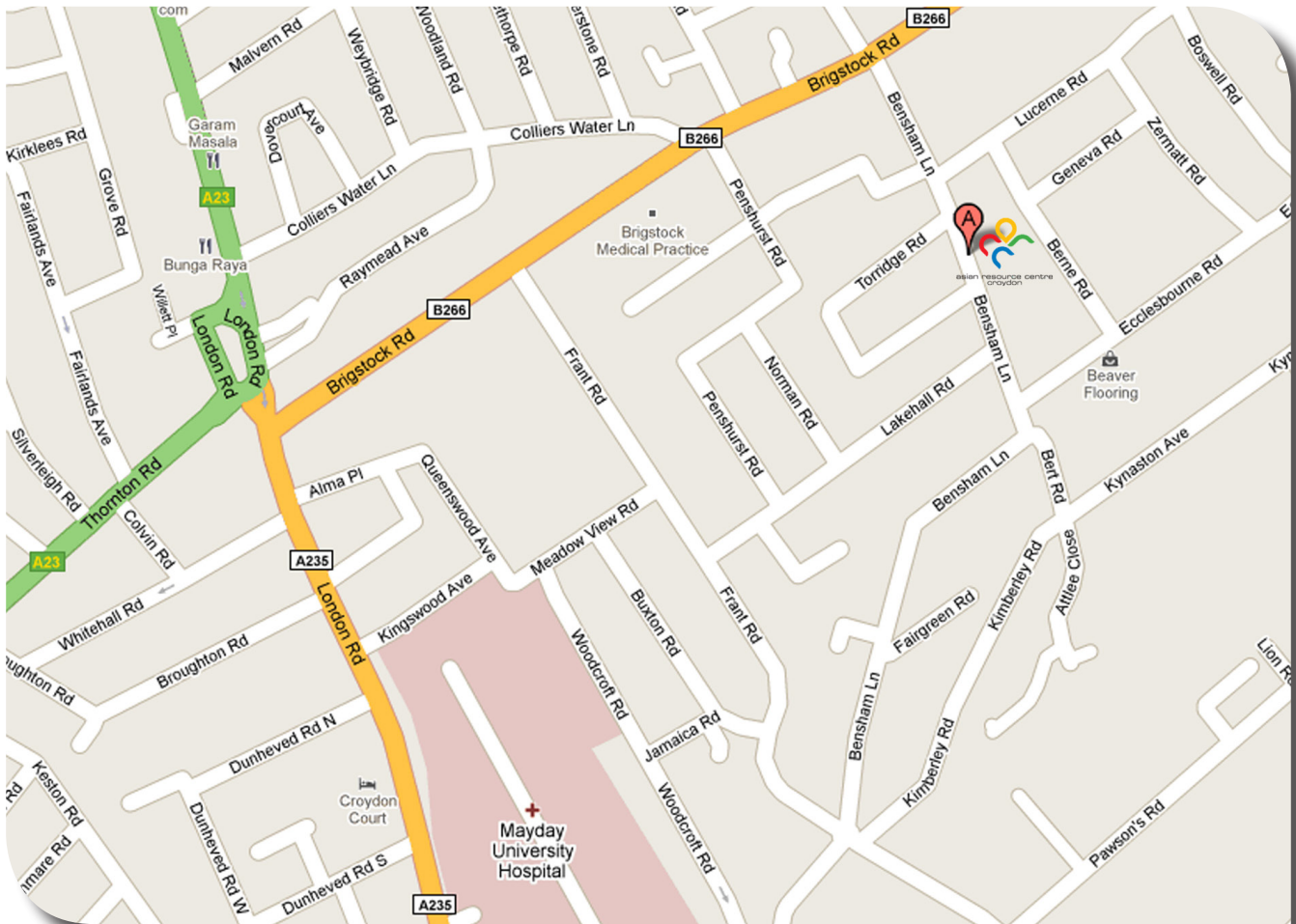
- All Tamils Benevolent Association (UK)
- APASENTH Croydon Opportunity Zone (Day Centre)
- Apna Aashyana
- Apsara Arts
- Badminton Croydon
- Bangladesh Business Forum
- Confluence Foundation
- Croydon Academy of Eastern Arts
- Croydon Asian Dance Forum
- Croydon Asian Women's Organisation
- Croydon Community Care Service
- Croydon Kerala Cricket Club
- Croydon Mosque & Islamic Cultural Centre
- Croydon Tamil Welfare Association
- Eastern Oasis
- Elmwood Community Centre
- Hamdard Welfare Association
- Jagruti Women's Group
- KCWA Trust
- Muslim Association of Croydon
- Nanak Community Centre
- Oshwal Association of UK (South Area)
- Saffron Arts Croydon
- Sangeetha of The UK
- Shahjalal Islamic Cultural Centre
- Shishukunj
- South Indian Muslim Welfare Association
- SPICE (Social Partnership for Inclusion & Community Empowerment)
- Sutton Subrang
- Tamil Educational & Cultural Association (TECA)
- Thai Boxing Community Centre
- Vishwa Hindu Parishad
- Women's Association Croydon

*(For a comprehensive list and full details of all the organisations above please visit the ARCC website: - [www.arccld.com](http://www.arccld.com) )*





asian resource centre  
croydon



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# Annual Report

## 2010/11



One  
Voice

